

WIPO/CEIPI/IP/03/Inf.1**ORIGINAL:** English**DATE:** June 2004

CENTRE D'ÉTUDES INTERNATIONALES
DE LA PROPRIÉTÉ INDUSTRIELLE
DE L'UNIVERSITÉ DE STRASBOURG



ORGANISATION MONDIALE DE LA
PROPRIÉTÉ INTELLECTUELLE



INSTITUT NATIONAL DE LA
PROPRIÉTÉ INDUSTRIELLE
DE LA FRANCE

WIPO TRAINING COURSE ON
THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF
INDUSTRIAL PROPERTY

organized by The World Intellectual Property Organization (WIPO)

in cooperation with
the Center for International Industrial Property Studies (CEIPI)
of the University of Strasbourg (France)

and

the National Institute of Industrial Property (INPI) of France

Strasbourg, France, June 7 to 19, 2004

Monday, June 7, 2004

9.00 - 10.30	Topic 1	Opening ceremony
	Speakers:	Prof. Yves Reboul, Director General of the Center for International Industrial Property Studies (CEIPI), France
10.30 - 10.45	Coffee Break	
10.45 - 12.15	Topic 2	Historical Insights into Industrial Property Rights including International Conventions
	Speakers	Prof. Yves Reboul, France
12.15 - 14.00		Lunch Break
14.00 – 17.00	Topic 3	Overview of Patents
	Speaker	Markus Hössle, European Patent Attorney, Germany
18.00		Reception at the University

Tuesday, June 8, 2004

9.00 - 12.00	Topic 4	Patents Infringement
	Speaker	Richard Schlötter, Attorney, Germany
12.00 - 14.00		Lunch Break
14.00 – 17.00	Topic 5	Patent as a Source of Technical Information
	Speaker	Hubert Fuchs, European Patent Office (EPO), Germany
18.00		Visit of INPI, Strasbourg

Wednesday, June 9, 2004

9.00 – 12.00	Topic 6	General Theory of Trade Marks and Trade Mark Law in Europe
	Speaker	Prof. Yves Reboul, France
12.00 - 14.00		Lunch Break
14.00 - 17.00	Topic 7	The Community Trade Mark, Office of Harmonisation of the Internal Market, Spain

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	Speaker	Kerstin Sundström, Chairman Second Board of Appeal OHIM, Spain
18.00 h		Réception à l'Hôtel de Ville

Thursday, June 10, 2004

9.00 – 12.00	Topic 8	The Protection of Geographical Indications
	Speaker	Fabrice Wenger, L'Institut National des Appellations d'Origine (INAO), Paris
12.15 - 14.00		Lunch break
14.00 – 16.00	Topic 9	The Madrid Agreement Concerning the International Registration of Trade Marks and the Protocol Relating to the Madrid Agreement concerning the International Registration of Marks
	Speaker	Christopher Heath, Max-Planck-Institute, Germany
16.00 – 16.15		Coffee Break
16.15 – 18.15	Topic 10	Trade Marks Infringement and Enforcement
	Speaker	Giovanni Casucci, Attorney, Italy

Friday, June 11, 2004

9.00 - 12.00	Topic 11	Mock Trial in Trade Mark Law and Geographical Indications: The « Oakland » Case
	Speakers	Giovanni Casucci, Christopher Heath, Dieter Stauder together with the participants
12.15 - 14.00		Lunch break
14.00 – 17.00	Topic 12	Introduction to the European Copyright : An step by step harmonisation
	Speaker	Eva von Gamm, Attorney, Germany

Monday, June 14, 2004

9.00 – 10.30	Topic 13	Challenges Faced by Developing Countries in the 21 st Century in the Promotion of the Protection of Intellectual Property : Role and Response of WIPO
	Speaker	WIPO Speaker

10.30 – 10.45		Coffee Break
10.45 – 12.15	Topic 14	Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS Agreement)
	Speaker	WIPO
12.15 - 14.00		Lunch Break
14.00 – 15.30	Topic 15	Intellectual Property and the Promotion of Innovation
	Speaker	Karl Rackette, European Patent Attorney, Germany
15.30 – 15.45		Coffee Break
15.45 – 17.15	Topic 16	Introduction into the Franchising System
	Speaker	Olivier Girard, France

Tuesday, June 15, 2004

9.00 – 12.00	Topic 17	Industrial Property and Technology Transfer Contracts The Obstacles to be Overcome and the Conditions to be Met to Reinforce the Effectiveness of Technology Transfer To the Developing Countries
	Speaker	Helga Kutzenberger, European Patent Attorney, Germany
12.00 - 14.00		Lunch break
14.00 – 17.00	Topic 18	The Organization and Management of Industrial Property Office : The Example of the French National Institute of Industrial Property (INPI)
	Speaker	Mrs. Christine Perrot, Attachée, Economic and Financial Affairs Division, INPI, Paris

Wednesday, June 16, 2004

9.00 – 12.00	Topic 19	Community Design Law
	Speaker	Arnaud Follard-Monguiral, Litigation Unit, OHIM, Spain
12.00 - 14.00		Lunch break
14.00 - 17.00	Topic 20	Counterfeiting : Evolution of the Issue

Speaker Christophe Zimmermann, Commission of the European Communities, Brussels

Thursday, June 17, 2004

9.00 - 12.00 Topic 21 The European Patent Office : an Overview

Speaker Mr. Jean Michel Zilliox, Director, International Academy, European Patent Office, Munich, Germany

10.30 - 10.45 Coffee break

10.45 - 12.00 Topic 22 The European Patent Office's Technical Cooperation Activities

Speaker Jean-Michel Zilliox, OEB

12.00 - 14.00 Lunch break

14.00 – 15.30 Topic 23 The Role of an Industrial Property Department and of an Industrial Property Engineer in the Industry

Speaker Mr. Jean -Paul Desolneux, Director of Industrial Property, Vallourec/Setval, Boulogne, France

15.30 – 15.45 h

15.45 - 17.15 Topic 24 The Role of Industrial Property Agents

Speaker Mr. Dominique Guerre, European Patent Attorney, Lyon, France

Friday, June 28, 2004

9.00 - 10.30 Topic 25 Designing a Sound Curriculum for Teaching in Universities, Engineering Schools and Technical Schools

Round table discussion with participants

Speaker Mr. Jean-Paul Desolneux, European Patent Attorney
Prof. Yves Reboul, Director General of CEIPI
Mr. Laurent Nuss, European Patent Attorney
Mr. François Muller, Director, INPI, Strasbourg
Mr. Jean-Michel Zilliox, Head, EPO International Academy

10.30 – 10.45 Coffee Break

10.45 - 11.45 Round Table discussion with participants

11.45 - 12.00 Closing Ceremony