

## SHORT PRESENTATION OF THE EVENT

**Strasbourg, France, June 7 to 18 , 2004**

### **WIPO TRAINING COURSE ON**

### **THE LEGAL, ADMINISTRATIVE AND ECONOMIC ASPECTS OF INDUSTRIAL PROPERTY**

#### **OBJECTIVE**

Organized by The World Intellectual Property Organization (WIPO) in cooperation with the Center for International Industrial Property Studies (CEIPI) of the University of Strasbourg (France) and the National Institute of Industrial Property (INPI) of France, this training course will introduce a multiple approach to the issue of industrial property.

#### **CONTENT**

The training will provide participants with broad insight into the Industrial Property Rights and regulation in Europe.

Starting with the General Theory of Trade Marks and Trade Mark Law in Europe /The Community Trade Mark, the training will discuss the current challenges faced by Developing Countries in the 21<sup>st</sup> Century in the Promotion of the Protection of Intellectual Property .

The seminar will present an overview of Intellectual Property and the Promotion of Innovation within special consideration of Trade Marks Infringement Counterfeiting and Community Enforcement As well; it will introduce the obstacles to be overcome and the conditions to be met to reinforce the Effectiveness of Technology transfer to the Developing Countries

This regards will be presented the role and response of WIPO /Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS Agreement) and the practice of the European Copyright, within step by step harmonization. As an example of organization and management of Industrial Property will be presented the French National Institute of Industrial Property :

At the end it will be specified the guidelines for designing a sound curriculum for teaching in Universities, Engineering Schools and Technical Schools.

#### **MAIN SPEAKERS**

1. Prof. Yves Reboul, Director General of the Center for International Industrial Property Studies (CEIPI), France
2. Christopher Zimmermann, Commission of the European Communities, Brussels
3. Mrs. Christine Perrot, Attachée, Economic and Financial Affairs Division, INPI, Paris
4. Arnaud Folliard-Monguiral, Litigation Unit, OHIM, Spain
5. Markus Hössle, Richard Schlötter Karl Rackette European Patent Attorney, Germany and Giovanni Casucci, Attorney, Italy
6. Hubert Fuchs, European Patent Office (EPO), Germany
7. Kerstin Sundström, Chairman Second Board of Appeal OHIM, Spain
8. Christopher Heath, Max -Planck -Institute, Germany