

1 - 4 June 2004 - Budapest , Hungary

Seminar CB 7: EPO. Int. Academy : IP issues for government officials and information administrators

Seminar Description

This seminar addresses the relationship between IP legislation and innovation as well as the economic impact on a national economy, IP and the public, access to IP information, particular challenges to less industrialised countries and such in transition to market economy. It is designed to meet the needs of government officials and information administrators who deal with questions related to IP.

Target group

Government officials, ministry officials, IP journalists and information administrators

Organised by

EPO International Academy in co-operation with the Hungarian Patent Office, the Fraunhofer Society, Licensing Executives Society, industry and EPO Principal Directorate 4.5

Language

English

Participants

40

Content

- Introduction to the European Patent Organisation and its activities
- Introduction to IP legislation, the issue of IP marketing
- Patents, innovation and economic implications, economic value of patents
- Licensing and technology transfer, copyright and new technologies
- IP information access and use for the benefit of the country
- Particular challenges for developing countries and countries in transition to market economy
- The strategic importance of patents